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# INTERREG IVB North West Europe

## Opportunities for transnational co-operation

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**NWE Contact Point for Ireland**

**EAPN Ireland**

**Dublin, 8 February 2011**





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# Overview of the North West Europe Programme





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# Programme Overview

- Eligible Area, Cooperation Area Characteristics
- What is Transnational Cooperation?
- Eligible Project Partners
- Programme Priorities
- Progress to Date
- Programme Agenda for 2011-2012
- Examples of Approved Projects, Irish partners
- Contact Details





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# NWE Eligible Area

8 Countries

1. Ireland
2. UK
3. Belgium
4. Luxembourg
5. Switzerland (non-EU)

*Parts of*

6. France
7. Germany
8. Netherlands





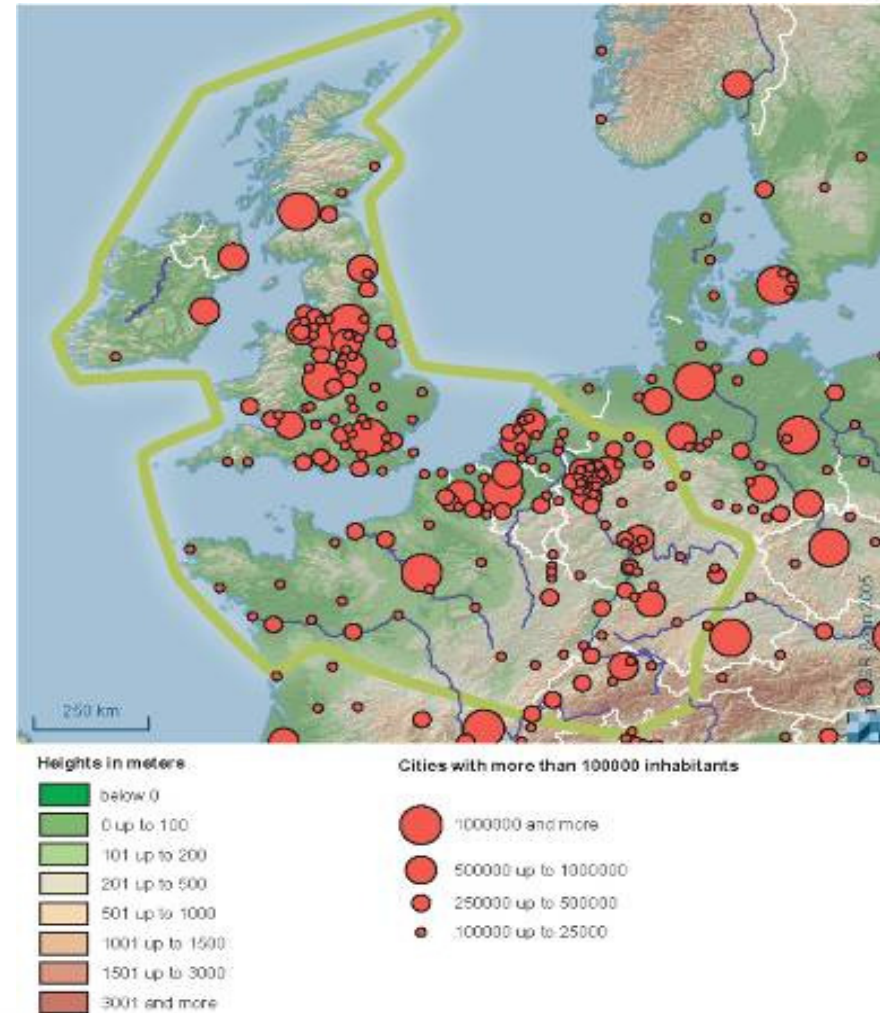
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# Cooperation Area Characteristics

*Tackling common challenges through transnational co-operation*

Many shared challenges:

- Major urban centres and transport hubs: Dublin, London, Paris, Amsterdam, Brussels, Düsseldorf
- High population density
- Climate change, flooding
- Migration, migrant workers, demographic change



# What is Transnational Co-operation?

*Countries working together on mutually beneficial projects to tackle **issues that go beyond national borders.***

**A transnational issue** is a challenge...

- that goes beyond national or regional borders
- for which a satisfactory solution can not be found at a local, regional or national level
- for which the best solution can be found through transnational co-operation with organisations in other countries.



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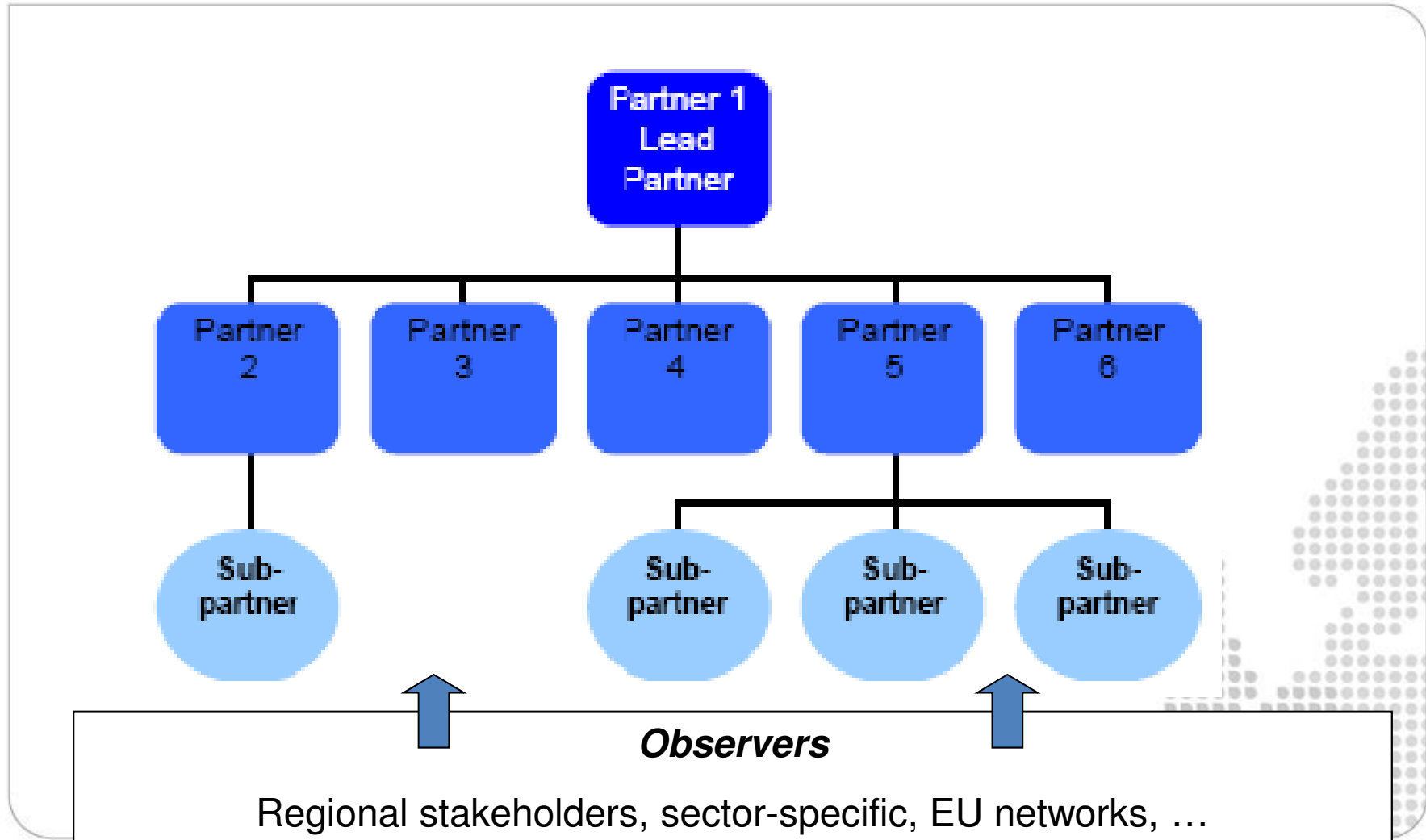
# Eligible Partners

- Minimum **2 partners** from **at least 2 different Member States**
- Cross sector: triple helix → Public – Private – Research FE/HE
- Average partnership: 9 partners from 6 countries
- Lead Partner: must be public or public-similar non-profit
- Private Sector partners: must act as public non-profit
- Partners from outside the NWE allowed – must benefit NWE
- Observers: e.g. regional stakeholder forum, EU network
- Targeted Partners:
  - Local Authority
  - Regional Authority
  - National Public Authority
  - University or Higher Education Institute
  - Non-profit organisation
  - Research Institution
  - Private Enterprise



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# Example of partnership structure







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# How to find partners

## 1. Partner search database on NWE Programme website

[www.nweurope.eu](http://www.nweurope.eu)

- Browse project ideas – contact those that interest you directly, or through national Contact Point
- Submit your own project idea – initiate a partner search

## 2. Network of Contact Points in each country

- Get on their mailing lists for newsletters, updates etc
- “Advertise” for partners in the French Contact Point’s newsletter, for example
- Ask them to circulate your project idea in a particular country



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# How to find partners

## **3. Programme Events - Attend and participate**

- Annual Event – networking, specific partner search workshops by theme
- Applicant Workshops – general information, 1-to-1 surgeries with programme staff from Lille

## **4. Your existing contacts and networks**

Professional organisations, FE/HE links, Local Authority co-operation agreements, Town Twinning, Brussels Offices (Irish Regions Office), regional networks, Interreg programme events, INTERACT, ESPON, Eurostat





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# Programme Priorities

1. Developing the NWE knowledge-based economy by capitalising on our capacity for **INNOVATION €89.3m**
2. Sustainable management of **NATURAL RESOURCES** and of natural and technological risks **€86.9 m**
3. Improving **CONNECTIVITY** in NWE by promoting intelligent and sustainable transport and ICT solutions **€89.3 m**
4. Promoting strong and prosperous **COMMUNITIES** at transnational level **€68.5 m**



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# Priority 1 Innovation

## Objective 1.1

To promote greater **entrepreneurship** and facilitate the translation of innovations and knowledge into (marketable) **products, processes and services** that strengthen the NWE competitiveness

## Objective 1.2

To develop new and strengthen existing **growth clusters** and networks by building on the endogeneous potentials of NWE cities and regions

## Objective 1.3

To use and improve territorial co-operation in order to strengthen the institutional and territorial **framework for innovation** and the transfer of knowledge within NWE



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# Priority 2 Environment

## Objective 2.1

To promote an innovative and sustainable approach to **natural resource management**, including water, landscapes, biodiversity and energy, and waste management

## Objective 2.2

To promote an innovative approach to **risk management** and prevention, in particular water management (coastal areas, river valleys; impacts of sea level rise, flood risk; the marine environment) in the context of climate change

## Objective 2.3

To promote a transnational and spatial approach to **improving the quality** of soil, water and air, to minimise greenhouse gas emissions and reduce noise pollution



# Priority 3

## Connectivity/Transport

### Objective 3.1

To manage transport growth through optimisation of the capacity of **existing (unimodal) transport infrastructure** for both passenger and freight transport

### Objective 3.2

To support effective and innovative multi-modal strategic actions and efficient **inter-operable systems** on land, water and air

### Objective 3.3

To develop innovative approaches to the **use of ICT** in order to improve connectivity, including approaches aimed at reducing the need to travel and replacing physical mobility through virtual activity for both passenger mobility and freight transport



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# Priority 4 Communities

## Objective 4.1

To promote transnational actions that will enhance the **economic and social performance of cities**, towns and rural areas; including the economic potential of local and regional assets

## Objective 4.2

To identify and develop collective actions that will improve the **environmental quality and attraction of towns** and cities including the sustainable use of the cultural heritage and tourism, and sustainable and innovative energy practices

## Objective 4.3

To promote responses to the impacts of **demographic change** and migration on the NWE territory



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# Projects

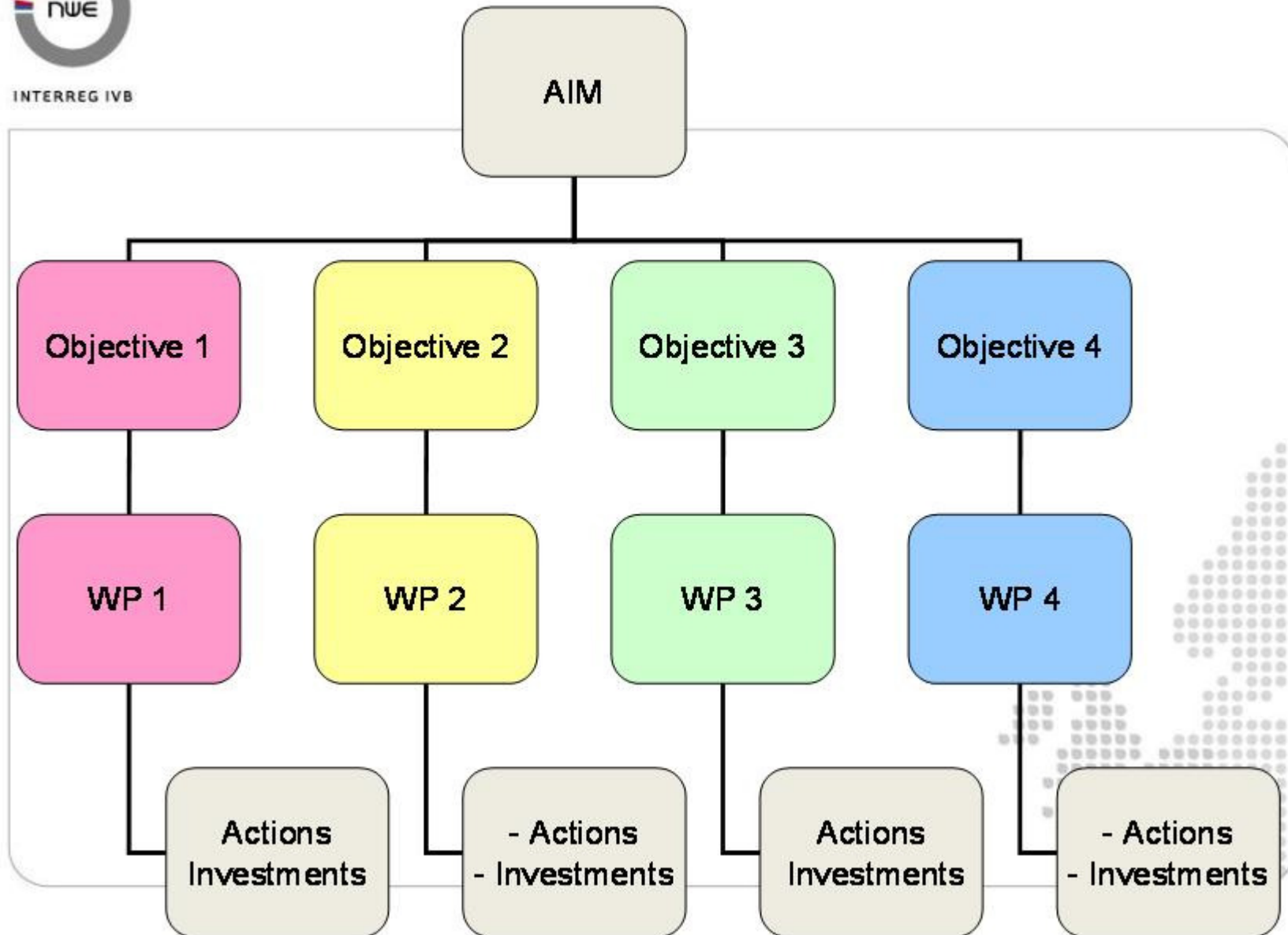
- 3-5 years duration
- Average partnership 9 partners from 6 countries
- Average project budget: total €7.2m, ERDF 50% €3.6m
- Budgets range from €0.8m to €21m
- No advance payments: retrospective funding
- Action-oriented results will be highly encouraged: studies will be eligible only if they precede concrete actions or investments
- Adopt new approaches to the common 'problem' through transnational cooperation





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# Project Structure





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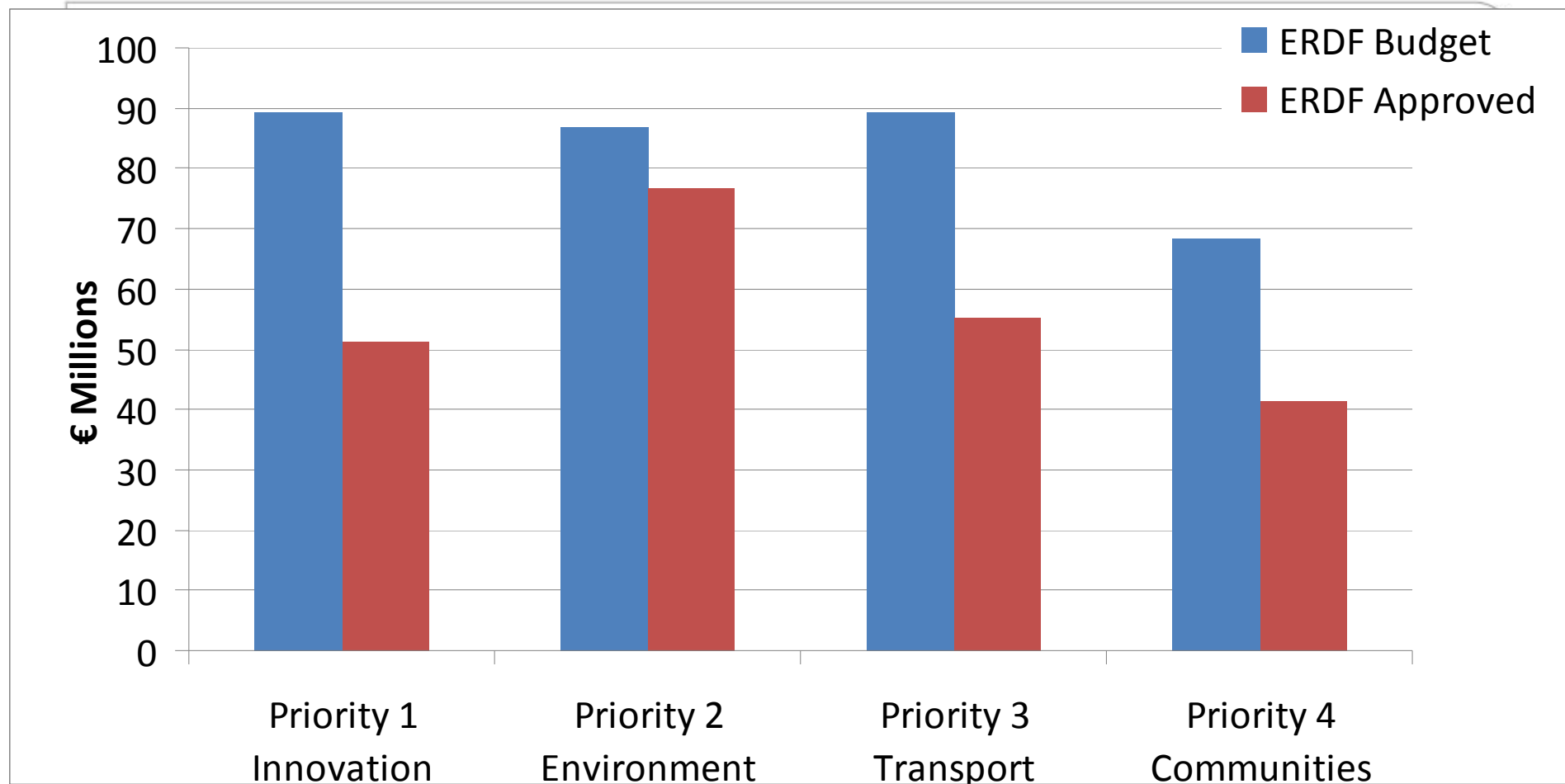
# Remaining Funds

	<b>Projects Approved</b>	<b>ERDF Approved</b>	<b>ERDF Remaining</b>
<b>Priority 1</b>	18	€54.39m (58%)	€37.95m (42%)
<b>Priority 2</b>	18	€76.78m (88%)	€10.14m (12%)
<b>Priority 3</b>	14	€55.25m (62%)	€34.10m (38%)
<b>Priority 4</b>	16	€41.38m (60%)	€27.09m (40%)
<b>Total</b>	66	<b>€224.81m (67%)</b>	<b>€109.3m (33%)</b>



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# Remaining Funds





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# 7 Calls for Proposals to date

<i>No. of Applications</i>	<b>Call 1</b>	<b>Call 2</b>	<b>Call 3</b>	<b>Call 4</b>	<b>Call 5</b>	<b>Call 6</b>	<b>Call 7</b>	<b>Total</b>
<b>Received</b>	28	39	26	32	36	19	40	220
<b>Ineligible</b>	3	4	2	7	4	3	4	27
<b>Approved</b>	9	12	7	7	12	2	14	63



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# Irish Projects

Round	1	2	3	4	5	6	7	Total
Number of Applications	28	39	26	32	36	19	40	220
Number of Approved Projects (excl Clusters)	9	12	7	7	12	2	14	63
Approved Projects with Irish Partners	2	3	1	1	4	1	5	17
Irish Partners ERDF only	€1.3m	€1.9m	€0.08m	€0.46m	€1.19m	€0.3m	€2.5m	€7.8m



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# Future Calls 2011

## **8<sup>th</sup> Call - ALL PRIORITIES OPEN FOR APPLICATIONS**

Irish and UK Applicant Workshop – Nottingham, 10 January 2011

Workshop on Priority 4 – Brussels, 15 February 2011

Lead Partner Meetings with JTS – Lille, 24-25 February 2011

8<sup>th</sup> Call open – 4<sup>th</sup> March 2011

Deadline, 8<sup>th</sup> call closed – 1 April 2011

Decision – Programme Steering Committee, 28-29 June 2011

## **9<sup>th</sup> Call – May be a restricted/targeted call. TBC June 2011**

9<sup>th</sup> Call open – 7<sup>th</sup> September 2011

Deadline, 9<sup>th</sup> Call Closed – 7<sup>th</sup> October 2011

Decision – Programme Steering Committee, 12-13 January 2012



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# Future Prospects 2011-2013

With 66 projects approved and 67% of the ERDF budget allocated, the INTERREG IVB North West Europe Programme is half way through the period 2007-2013.

But it still has plenty of opportunities to offer:

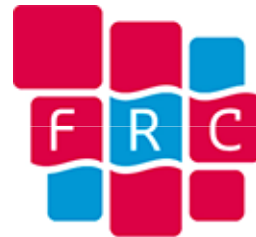
- €109 million ERDF available to finance new project proposals
- Funding available in all priorities, from 12% to 42% remaining
- 2 calls for proposals in 2011
- Targeted workshops and events in 2011
- Contact Points throughout the eligible area, including Ireland
- Structured opportunities to meet the Programme Secretariat in Lille
- *Opportunity to tackle common problems through transnational co-operation*



# IRISH PARTNERS:

12 Approved Projects (Round 1 – 6)  
5 Conditionally Approved (Round 7)

## 17 projects



FloodResilienCity



## 3 Irish Lead Partners







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# Priority 1 Innovation



## **Priority 1.1**

ECCE INNOVATION

ENEVATE

IOIT

[OPTIMIR]\*

[KARIM]\*

\*Conditionally Approved in Round 7

## **Priority 1.2**

COLLABOR8

GREENOV





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# ECCE INNOVATION



Lead Partner: Nantes Métropole (FR)

Irish Partner: Dublin City Council

Sub-Partners: Dublin City Enterprise Board

8 partners from FR, IE, DE, UK, NL

Budget €3.85m (50% funded) Priority 1.1

<http://www.ecce-innovation.eu/>



Dublin City Council  
Comhairle Cathrach Bhaile Átha Cliath

*Developing economic clusters of cultural and creative enterprises in the innovation process*

The aim of the Project is “to foster the innovation capacity of Creative Industries (CI) in order to access new markets”. Turning creative ideas into businesses is the key aim of the project. It will focus on the exchange and transfer of expertise, knowledge and experience related to the cultural and creative industries at a regional level.



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# ENEVATE



Lead Partner: Automotive Technology Centre (NL)

Irish Partner: Dublin Institute of Technology

11 partners from NL UK DE FR BE IE

Budget €5.04 m (50% funded)

Priority 1.1

AIM: To facilitate and support an accelerated introduction of electric mobility in Northwest Europe through structured transnational cooperation between public authorities, knowledge and innovation centres and business representatives. ENEVATE aims to boost innovation in NWE's developing electric vehicle sector to give it a competitive edge in this global market.



# IOIT



## Inspiring Open Innovation Team

Lead Partner: City of Edinburgh Council (UK)

Irish Partner: Dublin City Council

Sub-Partners: UCD and National College of Ireland

9 partners from UK IE DE FR BE

Budget €8.4 m (50% funded) Priority 1.1



AIM: IOIT will promote a cultural and operational shift from a “closed” innovation model to an “open” and “connected” model. In doing so identify and encourage the crucial role that transnational collaboration and partnering now needs to play to maximise European level synergies and development potential within the knowledge economy.



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# COLLABOR8



Lead Partner - South Kerry Development Partnership

9 partners from IE, UK, BE, NL

Budget €10.59m (50% funded)

Priority 1.2

[www.collabor8.me](http://www.collabor8.me)



*Collaboration for identity-based economic development*

AIM To contribute to the economic prosperity, sustainability & cultural identity of NWE in increasingly competitive global markets. This will be done by forming & supporting new clusters in the Cultural, Creative, Countryside, Recreation, & Hospitality (CCCRH) sectors using uniqueness of place as a binding force & overcoming barriers to regional & transnational collaboration



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# GREENOV



Lead Partner: Syndicat d'agglomération nouvelle  
de Marne-la-Vallée Val Maubuée (FR)

Irish Partner: City of Dublin Energy Management Agency  
(CODEMA)

9 partners from FR UK NL DE IE BE

Budget €6.34 m (50% funded)

Priority 1.2



AIM: The project aims at developing the economic sector of sustainable renovation mainly by stimulating the innovation capacity of SMEs working in this field. The project will contribute to the transition to low-carbon cities and sustainable economy and will improve the knowledge and expertise on sustainable renovation of existing buildings.

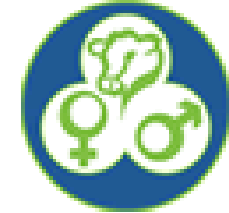


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# OPTIMIR



OptiMIR, New tools for a more sustainable dairy sector



Nationality of the Lead Partner: BE

Other countries involved: DE, FR, IE, LU, UK

Irish partners: Teagasc and Irish Cattle Breeders Federation

Total eligible costs: 7,405,905.00

Total ERDF requested: 3,702,952.50

Grant rate: 50.00 %

[www.optimir.eu](http://www.optimir.eu)



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# KARIM



## Knowledge Acceleration and Responsible Innovation Meta-network

Nationality of the Lead Partner: FR

Other countries involved: CH, DE, IE, NL, UK

Irish partner: UCD

Total eligible costs: 8,418,456.47

Total ERDF requested: 4,015,498.74

Grant rate: 47.70 %







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# Priority 2 Environment



## **Priority 2.1**

IMCORE

DAIRYMAN

## **Priority 2.2**

FLOOD RESILIENT CITY

[ARBOR]\*

[EnALGAE]\*

\*Conditionally Approved in Round 7





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# IMCORE



Lead Partner: CMRC at University College Cork

Irish Partners: Donegal County Council

Cork County Council

National Maritime College of Ireland

17 partners from BE, FR, IE, NL, UK,

Budget €5.99m (50% funded)

Priority 2.1

[www.imcore.eu](http://www.imcore.eu)



*Innovative Management for Europe's Changing Coastal Resource*

**Aim:** To promote a transnational, innovative and sustainable approach to reducing the Ecological Social and Economic impacts of climate change on the coastal resources of NWE.



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# DAIRYMAN



Lead Partner: Wageningen University (NL)

Irish Partners: Teagasc Moorepark

14 partners from FR UK NL DE IE BE LU

Budget €8.72m (50% funded)

Priority 2.1

<http://www.interregdairyman.eu/>



Aim: The aim of DAIRYMAN is to strengthen rural communities in the regions of North West Europe where dairy farming is a main economic activity and a vital form of land use. It will lead to a more competitive dairy sector, stronger regional economies and an improved ecological performance within the rural area.



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# FloodResilienCity



FloodResilienCity

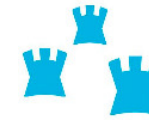
Lead Partner: Rijkswaterstaat (NL)

Irish Partner: Dublin City Council

11 partners from NL, BE, DE, FR, IE, UK

Budget €16.54m (50% funded) Priority 2.2

<http://floodresiliencity.eu>



Dublin City Council  
Comhairle Cathrach Bhaile Átha Cliath

*Improved integration of increasing urban development and flood risks in major cities*

Aim: To integrate the increasing demand for more houses and other buildings with the increasing need for more and better flood risk management measures in North West European cities along rivers.



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# ARBOR



ARBOR, Accelerating Renewable Energies through valorisation of Biogenic Organic Raw Material

Nationality of the Lead Partner: UK

Other countries involved: BE, DE, IE, LU, NL

Irish partner: UCD

Total eligible costs: € 7,289,414.87

Total ERDF requested: € 3,644,707.44

Grant rate: 50.00 %





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# ENALGAE



EnAlgae, Energetic Algae

Nationality of the Lead Partner: UK

Other countries involved: BE, DE, FR, IE, NL

Irish partners: UCD and NUIG

Total eligible costs: € 14,474,545.48

Total ERDF requested: € 7,237,272.74

Grant rate: 50.00 %





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# Priority 3 Connectivity



## **Priority 3.2**

BAPTS

INTRADE

## **Priority 3.3**

[WEASTFLOWS]\*

\*Conditionally Approved in Round 7





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# BAPTS



Lead Partner: City of Bielefeld (DE)

Irish Partner: National Transport Authority (formerly Dublin Transportation Office)

Sub-Partner: Dublin City Council

9 partners from DE, BE, NL, FR, UK, IE

Budget €15m (50% funded) Priority 3.2

[www.bapts.eu](http://www.bapts.eu)



## *Boosting advanced public transport systems*

The mission of BAPTS is to implement an integrated package of high-quality public transport systems and services as model solutions for clean, efficient, accessible and sustainable mobility in North West Europe (NWE). In order to achieve this ambitious aim BAPTS combines nine partners from six European countries who translating different approaches into tangible action and high-quality outputs.





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# INTRADE

# InTraDE

Intelligent Transportation for Dynamic Environment

Lead Partner: University of Science and Technology of Lille (USTL-LAGIS) (FR)

Irish Partner: Dublin Institute of Technology (with Dublin Port)

7 partners from FR UK BE IE

Budget €7.03m (50% funded)

Priority 3.2

<http://www.intrade-nwe.eu/>



Main aims:

1. To improve productivity of small and medium size regional ports of the region so that they can be more competitive.
2. To contribute to the effort of national and EU governments to divert some road traffic elements to maritime coastal highways by improving the efficiency of short sea shipping within the region.
3. To improve the operational safety and lessen the environmental impact of regional container ports.
4. To reduce the gaps between economically developed and less developed regions.



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# WEASTFLOWS



WEASTFLOWS, Strengthening the development of sustainable connectivity in NWE for freight and logistics with the support of ICT innovative solutions.

Nationality of the Lead Partner: FR

Other countries involved: DE, IE, LU, NL, UK

Irish partners: Mid-West Regional Authority and Dublin Port

Total eligible costs: € 8,983,399.92

Total ERDF requested: € 4,491,699.96

Grant rate: 50.00 %





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# Priority 4 Communities



## Priority 4.3

### SENIOR ENTERPRISE





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# SENIOR ENTERPRISE



Lead Partner: Mid-East Regional Authority (IE)

3 partners from UK IE FR

Budget €1.83m (50% funded)

Priority 4.3



<http://seniorenterprise.ie/>

*The objective of Senior Enterprise is an increase in the economic contribution of older people to their local communities through a variety of means: starting new businesses alone or with others, investing in or acquiring businesses started by others, or by advising or supporting innovation in SMEs. This project's ambition reflects a refreshingly positive approach which sees people aged 50+ as a resource to be empowered rather than as a burden.*



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# Contact Point - Ireland



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